BICYCLE FRIENDLY AMERICA PROGRAM OVERVIEW
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A LITTLE BFA PROGRAM HISTORY

» Began with the BFC program 1995
» 2002: application expanded & framed by Five E’s
» 2008 BFB and BFS programs added
» 2011 BFU program launched
Providing a Roadmap for a Bicycle Friendly America

» Advocacy – Coordination, feedback, setting the bar

» Education – Measurement, feedback, hands-on assistance

» Promotion – Award designation, media, publications
APPLICATION CRITERIA

Online application questions divided into Five E’s:

» Engineering
» Education
» Encouragement
» Enforcement (except BFB)
» Evaluation & Planning

http://apply.bikeleague.org
APPLICATION REVIEW

» Reviewed by staff and external reviewer
» Feedback from local cyclists and advocates
» A roadmap and assistance to improve
REACHING THE INTERESTED BUT CONCERNED
STRONG AND FEARLESS
ENTHUSED AND CONFIDENT
INTERESTED BUT CONCERNED
The Bicycle Friendly Community (BFC℠) program provides a roadmap to improve conditions for bicycling and the guidance to make your distinct vision for a better, bikeable community a reality.
BFS PROGRAM

The Bicycle Friendly State (BFS℠) program is the annual ranking of all 50 states’ progress toward promoting and embracing biking for transportation and recreation.
BENEFITS OF APPLYING

“We knew this recognition would be important to our civic and business leaders, and that the metrics set out in the League’s application would be important measures for us.”

- Allan Crawford, Bike Long Beach

PHOTO: ALLAN CRAWFORD
GET STARTED

Go to: [http://bikeleague.org/bfa](http://bikeleague.org/bfa)

» Review Getting Started Guide
» Use Scorecard for self-assessment
» Review the application and resources
» Coordinate with your local bicycle group(s)
» Apply online at: [http://apply.bikeleague.org](http://apply.bikeleague.org)