Florida is the premier cycling experience.
Our Mission

To help Florida communities improve their economic health, bicycle infrastructure, and safety through bicycle tourism.
Community
Infrastructure
Coast 2 Coast

• St. Petersburg to Titusville

• 250 Miles
Pinellas Trail
Ribbon Cuttings!
Safety
Law Enforcement
Helmet Fitting
Rider Education
Tourism

Economic Impact

2018: $887,191.36

Cumulative:
$5,173,600 (since 2011)
Time and Money:
Avg Age 64
$50,000-$129,999
56% Male, 44% Female
South: 61%
Midwest: 21%
Northeast: 11%
West: 2%
Canada: 4.5%
PR: 0.33%
FL: 27%
Spring Tour Host Counties by Frequency
Two roads diverged in a wood and I...
I took the one less traveled by...
And that has made all the difference.

Joy Hancock
joy@bikeflorida.org
www.bikeflorida.org