Bay County
Public Participation Plan

Planning for the future transportation needs of northwest Florida.
Bay County Transportation Planning Organization
Staffed by the West Florida Regional Planning Council
4081 E. Olive Rd., Ste. A
Pensacola, FL 32514
For more information, please contact Public Involvement Coordinator, Kathy Saldana, at kathy.saldana@wfrpc.org.

This report was prepared as a cooperative effort of the U.S. Department of Transportation (USDOT), Federal Highway Administration (FHWA), Federal Transit Administration (FTA), the Florida Department of Transportation (FDOT), and local governments. The contents of this report do not necessarily reflect the official views or policies of the U.S. Department of Transportation.

This document is posted online at www.wfrpc.org.

DRAFT DATE: March 17, 2017
SUMMARY

The Bay County Transportation Planning Organization (Bay County TPO) has created this Public Participation Plan (PPP) document to provide guidelines for achieving optimum engagement of the public when developing major planning documents and programs. Quality public participation is solicited before the planning process begins and continues throughout the process, helping to avoid, minimize, and mitigate project impacts, while providing the best solutions. The primary goals of the Bay County TPO’s PPP are to:

- **Inform the Public**
  Inform the public, to the maximum extent possible with available resources, of opportunities to participate in the transportation decision-making process.

- **Involve the Public**
  Involve the public early and often in the transportation planning process.

- **Include the Public**
  Reach out to the geographical, organizational, and demographic communities that compose the TPO planning area to increase the public’s opportunity to participate in developing transportation plans and services.

- **Improve the Public Participation Process**
  Continually identify and implement ways to improve the public participation processes.

HISTORY

In 1981, The Panama City Urbanized Metropolitan Planning Organization was created under the authority of Chapter 163 of the Florida State Statutes, as a mechanism to conduct a continuing, cooperative, comprehensive, and coordinated (4-C) planning process for the transportation needs of the Panama City urbanized area. Now known as the Bay County Transportation Planning Organization (TPO) it is a governing body consisting of elected officials representing the following local governments: Bay County, Callaway, Lynn Haven, Mexico Beach, Panama City, Panama City Beach, and Parker. The Bay County Metropolitan Area (MPA) now includes the entire county in addition to the urbanized area. The TPO staff is composed of a TPO coordinator, executive director, transportation planning manager, various planners, public involvement coordinators, accounting support, and administrative support. In addition, there are two advisory committees that directly report to the TPO to ensure citizen participation is included in the transportation planning process. The following is a brief description of these committees.

CITIZENS ADVISORY COMMITTEE

The Citizens Advisory Committee (CAC) is comprised of members of the public who express interest in transportation planning. Prospective members complete an application process and undergo an approval process by the TPO.

TECHNICAL COORDINATING COMMITTEE

The Technical Coordinating Committee (TCC) is comprised of local government staff and other community resource representation. This committee participates in the planning process by providing technical advice to the TPO on transportation issues.

INTENT OF THE PUBLIC PARTICIPATION PLAN

The sign of a successful public participation document is the level of early awareness and the quality of feedback received. Processes that involve the public in a project’s beginning stages foster buy-in and better overall acceptance of projects.

The PPP is designed to identify and implement strategies that most effectively gather public input for the Bay County TPO throughout the planning process and in the development of transportation plans. Techniques for most effectively reaching the public are subject to ever-changing technologies and trends. The PPP is to be referenced as a guide and will be reviewed regularly and updated as needed to meet changing requirements in law or changes in strategies employed.
The appropriate level of public involvement will vary by plan or project. The minimal requirements for plans are addressed in this document. The PPP also includes a methodology for assessing effectiveness.

**BAY COUNTY TPO POLICY ON PUBLIC PARTICIPATION**

The Code of Federal Regulations (CFR) and the Florida Metropolitan Planning Organization (MPO) Handbook outline public involvement requirements for development of the Long Range Transportation Plan (LRTP) and the Transportation Improvement Plan (TIP). The Bay County TPO is committed to providing stakeholders with opportunities to provide input for each transportation plan and program. Likewise, the Federal Highway Administration (FHWA) and Florida Department of Transportation (FDOT) encourage the TPO to solicit public input in all efforts.

It is the policy of the Bay County TPO to:

- Provide complete and easily digestible information for all segments of the public, particularly those affected by the outcomes and/or those with special needs
- Support an early and continuing involvement of the public in the development and implementation of transportation plans and programs
- Continually identify and implement ways to improve the public participation process

**FEDERAL REQUIREMENTS FOR PUBLIC PARTICIPATION**

The Fixing America’s Surface Transportation (FAST) Act was signed into law on December 4, 2015. The FAST Act authorizes $305 billion over fiscal year (FY) 2016 through FY 2020 for federal-aid highways, highway and motor vehicle safety, public transportation, motor carrier safety, hazardous materials safety, rail, as well as research, technology, and statistics programs. The FAST Act; maintains focus on safety (keeping intact the established structure of various highway-related programs), continues efforts to streamline project delivery, and provides a dedicated source of federal funds for freight projects. The FAST Act allows, states and local governments to move forward with critical transportation projects with confidence that they will have a federal partner over the long term. The FAST Act is the first long-term surface transportation authorization enacted in the last ten years that provides long-term funding certainty for surface transportation. Policies and programs of the FAST Act administered by the Federal Highway Administration (FHWA).

The Moving Ahead for Progress in the 21st Century Act (MAP-21), enacted in 2012, included provisions to make federal surface transportation more streamlined, performance-based, multimodal, and to address challenges facing the U.S. transportation system. This includes improving safety, maintaining infrastructure condition, reducing traffic congestion, improving efficiency of the system, freight movement, protecting the environment, and reducing delays in project delivery. The FAST Act builds on the changes made by MAP-21.

Setting the course for transportation investment in highways, the FAST Act:

- Improves mobility on America’s highways
- Creates jobs and supports economic growth
- Accelerates project delivery and promotes innovation

These changes will improve innovation and efficiency in the development of projects, through the planning and environmental review process, to project delivery.

**FEDERAL REVIEW PERIOD**

The public involvement process requirements of 23 CFR Part 450, Section 450.316(b)(1) encourage proactive public involvement ensuring early and continuing involvement in the planning process.

(i) Require a minimum public comment period of 45 days before the public involvement process is initially adopted or revised;
A 45-day comment period for the draft PPP was initiated by the Bay County TPO at its April 26, 2017, meeting. The review period ended on July 5, 2017, at which time staff aggregated the comments and prepared the document for adoption by the TPO.

ENVIRONMENTAL JUSTICE/TITLE VI

Each public involvement process gives staff the opportunity to develop methods to reach traditionally underrepresented populations such as minorities and the economically disadvantaged. These potentially underserved populations may also be youth, persons with disabilities, and seniors.

In 1994, a presidential executive order directed federal agencies to address the effects of all programs, policies and activities on “minority populations and low-income populations.” The Bay County TPO’s environmental justice initiatives accomplish this by adhering to three fundamental environmental justice principles:

1. To avoid, minimize, or mitigate disproportionately high and adverse health and environmental effects (including social and economic) on minority populations and low-income populations
2. To ensure the full and fair participation by all potentially affected communities in the transportation decision-making process
3. To prevent the denial of, reduction in, or significant delay in the receipt of benefits by minority and low-income populations

Properly implemented, environmental justice principles and procedures improve all levels of transportation decision-making. They enhance the public involvement process, strengthen community-based partnerships, and provide minority and low-income populations with opportunities to improve the quality of transportation in their lives. Further, environmental justice assists to avoid disproportionately high and adverse impacts on underserved populations, and mitigates avoidable negative impacts by identifying concerns early in the planning phases.

Any proposed projects entered into the Efficient Transportation Decision Making (ETDM) environmental screening tool allow for the opportunity to incorporate environmental considerations into transportation planning and engage the resource agencies, as well as support the environmental policy of FDOT “to help preserve and enhance Florida’s natural, physical, cultural, and social environment as we develop, implement, and maintain transportation facilities and services” (Policy No.: 000-625-001-I). The ETDM tool provides citizens with the opportunity to direct comments to FDOT agencies. The ETDM tool also provides other stakeholders the opportunity for early input and consideration of the environment in transportation planning and will be included in the Long Range Transportation Plan process as needed (https://etdmpub.fla-etat.org/est).

ACHIEVING THE BEST PUBLIC PARTICIPATION

Federal and state laws require the transportation planning process to include proactive public participation that provides complete information, timely public notice, and full public access to key decisions.

The TPO maintains public participation opportunities for transportation plans and projects for impacted communities through a wide range of methods, including, but not limited to, board and advisory committees, public meetings and workshops, outreach to community organizations, continuous public comment opportunities at TPO meetings, news releases, surveys, eNewsletters, and social media. Staff works to maintain good relationships with members of the local media to raise awareness of public involvement opportunities in transportation planning.

The TPO holds meetings at locations easily accessible to the geographically diverse area of Bay County. All meetings are legally advertised and promoted through local media. When possible, public meetings and workshops are held at facilities offering free public parking and accessibility to transit. All public meetings and workshops of the TPO and its advisory committees are held in Americans with Disabilities Act (ADA) compliant venues. Locations must be accessible and meet the Florida Building Code Chapter 11 accessibility standards of design, per Florida Statute 286.26. All legal advertising and media promotion provide notice that reasonable accommodations will be made for access in accordance with the Americans with Disabilities Act and list contact information for those needing assistance.
Additionally, the TPO provides an opportunity for the public to comment at each meeting during public forum. All publically advertised meetings are held in compliance with Sunshine Law.

The Bay County TPO recognizes the importance of reaching out to communities through social media tools. Often social media provides an efficient medium to communicate with the public. Incorporation of these media is determined on a case-by-case basis. It is the policy of the TPO to delete comments with abusive language or those deemed off topic.

The Bay County TPO’s Title VI Plan identifies the Limited English Proficient (LEP) populations in its service area and provides guidelines for TPO staff to help ensure that information and services are accessible to LEP persons. Additionally, the bylaws of the Citizens Advisory Committee address diversity requirements for minority representation to ensure all members of the public have every opportunity to be involved in the transportation planning process.

With adequate notice, the TPO provides assistance to citizens who are hearing impaired, visually impaired, of limited English proficiency, transportation disadvantaged, or have other special needs, at all public meetings and workshops.

### BEST PRACTICES FOR ACHIEVING GOOD PUBLIC INVOLVEMENT

#### PUBLIC MEETINGS

1. Legal line advertisement seven days in advance in printed newspaper of largest circulation in area*
2. News release
3. Event on WFRPC (www.wfrpc.org) website calendar

*In compliance with the Americans with Disabilities Act, reasonable modifications to access meeting, and for limited English proficiency, are available upon request. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translation services should contact Public Involvement toll free 800-226-8914, ext. 220 or PublicInvolvement@wfrpc.org at least 48 hours prior to the meeting. If hearing impaired, telephone 800-273-7545 TDD. Participation is solicited without regard to race, color, national origin, age, sex, religion, disability, or family status. Persons who believe they have been discriminated against on these conditions may file a complaint with the Title VI Coordinator 850-332-7976, ext. 220 or TitleVI@wfrpc.org. Relay system: 800-955-8770 voice; 800-955-8771 TTY.

#### PUBLIC WORKSHOPS

Same steps as public meetings (above) and may also include:

1. Fliers emailed to committees and interested parties
2. Article in eNewsletter
3. Tailored presentations to include flip charts, pens, maps, surveys, and/or handouts as needed

#### PRESENTATIONS TO GROUPS AND ORGANIZATIONS

1. Tailored presentation to include flip charts, pens, maps, surveys, and/or handouts as needed
2. Invitations to TPO chair, FDOT liaisons
3. Follow-up note of thanks and a summary of questions and comments to meeting coordinator

Staff will assess outreach activities on a quarterly basis to evaluate effectiveness and make improvements as needed.

#### PUBLIC PARTICIPATION GOALS AND TECHNIQUES

**GOAL 1: INFORM THE PUBLIC**
Inform the public, to the maximum extent possible with available resources, of opportunities to participate in the transportation decision-making process.

TECHNIQUES:

• Provide meeting agendas to TPO members and advisory committee members
• Post meetings and workshops on the TPO website (www.wfrpc.org) and on social media
• Post to community online calendars as needed for specific events
• Maintain and grow relationships with local media for coverage of public participation
• Send news releases via email to local media as well as community groups and organizations
• Invite interested parties subscribing online at www.wfrpc.org
• Include the website URL on all TPO advertising and news releases, enabling easy public access meeting information
• Include provisions in meeting advertisements for interested persons to respond by phone or by email
• Utilize educational displays at public events, including those in traditionally underserved communities
• Speak at local organizations, schools, neighborhoods, and other interested groups about transportation planning
• Give interviews on local TV/radio news programs to educate the public regarding transportation planning issues and the role of residents
• Publish updates online at www.wfrpc.org, in the TPO eNewsletter to inform the public of the TPO’s accomplishments and to request public participation
• Make all information available at West Florida Regional Planning Council for interested parties without computer access

GOAL 2: INVOLVE THE PUBLIC

Involve the public early and often in the transportation planning process.

TECHNIQUES:

• Maintain an active standing advisory committee so residents have an opportunity to participate in the continuous planning process
• Review CAC composition to ensure that equitable representation is maintained for the region
• Include a feature on the TPO’s Web page allowing the public to email staff with questions or comments
• Create annual surveys to be administered at TPO meetings, workshops, events, etc.
• Respond to all inquiries, providing interim responses while a question is being researched
• Allocate time for public input at each committee meeting

GOAL 3: INCLUDE THE PUBLIC

Reach out to the geographical, organizational, and demographic communities of the TPO planning area to increase the public’s opportunity to participate in developing transportation plans and services.

TECHNIQUES:

• Participate in community outreach events, maintaining a focus to include traditionally underserved communities
• Take advantage of training opportunities and learn from the experiences of other TPOs
• Learn about the communities that comprise the TPO area by attending festivals, special events, lectures, etc. that highlight the diversity of the area
• Continually add interested parties to email database
• Coordinate with local government redevelopment agencies and non-profit agencies who have already developed community contacts
• Include in public notices advertised by the TPO that upon request and adequate notice, assistance will be provided to citizens who are hearing impaired, visually impaired, of limited English proficiency, transportation disadvantaged, or have other special needs, at all public meetings and workshops

GOAL 4: IMPROVE THE PUBLIC PARTICIPATION PROCESS

Continually identify and implement ways to improve the public participation processes.

TECHNIQUES:

• Look for opportunities to add and create strategies that will reach greater numbers and more diverse populations
• Conduct quarterly assessments of off-line public participation techniques and discuss with staff
• Utilize Web-based analytics tools to track the performance of online public outreach strategies
• Continue expansion of regional interagency coordination of public participation activities when projects may directly involve residents from adjacent counties
• Adjust strategies as needed to improve effectiveness

PRIMARY PLANNING DOCUMENTS AND PROGRAMS

The Bay County TPO continuously develops and updates plans and programs. In exercising its authority to guide the expenditure of federal and state transportation funds, it is critical for the PPP to provide complete information and timely public notice, and support continuing involvement of the public in developing plans and programs.

The following information includes public involvement strategies for the primary planning documents developed by the Bay County TPO:

LONG RANGE TRANSPORTATION PLAN

The Long Range Transportation Plan (LRTP) is a federally required plan, updated every five years, that addresses future transportation needs for a minimum of twenty years.

Public involvement strategies for each LRTP update should include a variety of outreach activities designed to solicit feedback in all stages of the process from stakeholders of all ages, communities, and interests; and must subscribe to the following explicit procedures, strategies, and desired outcomes, as outlined by the Code of Federal Regulation (CFR 450.316) and the MPO Handbook. These strategies are as listed:

• Provide reasonable public access to technical and policy information used in the development of the LRTP on the website and at the TPO office at West Florida Regional Planning Council
• Provide adequate public notice of public involvement activities and time for public review and comment at key decisions, such as, but not limited to, the approval of the LRTP
• Demonstrate explicit consideration and response to public input received during plan development process
• Employ visualization techniques to describe the LRTP
• Make the LRTP and any associated information available on the TPO website
• Hold public meetings at convenient times and accessible locations
• Seek out and consider the needs of those traditionally underserved by existing transportation systems, including, but not limited to, low-income and minority households
• Coordinate with the statewide transportation planning public involvement and consultation processes under 23 C.F.R. Part 450, Subpart B
• Periodically review the effectiveness of the procedures and strategies contained in the PPP
• Include in the final LRTP a summary, an analysis, and a report, on the dissemination of written or oral comments on the draft LRTP that are a result of public involvement
• Provide an additional opportunity for public comment if the final LRTP differs significantly from the one made available for public comment or raises new material issues

**GENERAL METHODS PROVEN EFFECTIVE IN PREVIOUS EFFORTS BY THE TPO INCLUDE:**

• Reviewing previous assessments and LRTP activities for successful public outreach endeavors
• Reviewing Community Profiles to understand the diversity of the TPO area and identify traditionally underserved populations to help guide the TPO’s outreach
• Developing a listing of specific public involvement tasks to include in the draft scope of services, including, but not limited to:
  o Outreach
    ▪ Identification of stakeholders, entities, organizations, traditionally underserved communities, tribal organizations, and media outlets
    ▪ News releases/articles
    ▪ Radio/TV interviews
    ▪ Advertisements
    ▪ Creation and distribution of surveys
    ▪ Public open houses, workshops, and forums
    ▪ Presentations to specific groups
    ▪ Comment cards
    ▪ Use of GIS maps
  o Awareness/Education
    ▪ Newsletters
    ▪ Email marketing
    ▪ Social Media
  o Documentation
    ▪ Compilation of survey information and comments
    ▪ Photos of outreach activities
    ▪ Oral and written comments to be posted to the website along with drafts

**PROJECT PRIORITIES AND TRANSPORTATION IMPROVEMENT PROGRAM**

The Project Priorities result from the LRTP’s Cost Feasible Plan and are reviewed with the public and the TPO’s advisory committees each July. Once approved by the TPO, the priorities are given to FDOT for creation of the Five-Year Work Program. From the Five-Year Work Program, the TPO develops the Transportation Improvement Program (TIP) which contains all transportation programs and projects scheduled during the next five years. The TIP is revised annually in June and is available, in interactive format, on the TPO’s website.

The Project Priorities and TIP must be developed by the TPO in consultation with all interested parties, and, at a minimum, describe explicit procedures, strategies, and desired outcomes for the following, as outlined by the Code of Federal Regulation (CFR 450.316) and the MPO Handbook:

• Provide reasonable public access to technical and policy information used
• Provide adequate public notice of public involvement activities and time for public review and comment at key decisions, such as, but not limited to the approval of the TIP and/or Project Priorities
• Demonstrate explicit consideration and response to public input received during plan development process
• Make the TIP and/or Project Priorities drafts and final documents available on the TPO website
• Hold public meetings at convenient times and accessible locations
• Seek out and consider the needs of those traditionally underserved by existing transportation systems, including, but not limited to, low-income, and minority households
• Coordinate with the statewide transportation planning public involvement and consultation processes under 23 C.F.R. Part 450, Subpart B
• Periodically review the effectiveness of the procedures and strategies contained in the PPP

Additionally:

• When significant written and oral comments are received on a draft TIP and/or Project Priorities as a result of public involvement, a summary, an analysis, and a report on the dissemination of comments shall be made part of the final documents.
• If the final TIP and/or Project Priorities differ significantly from the version made available for public comment, or raises new material issues, an additional opportunity for public comment must be made available.
• When the Metropolitan Planning Area (MPA) includes American Indian tribal lands, the TPO shall appropriately involve the American Indian tribal government(s).
• When the MPA includes federal public lands, the TPO shall appropriately involve the federal government.

General methods proven effective in previous TIP and/or Project Priorities public involvement efforts include:

• Providing the public with a sufficient opportunity to review the draft TIP and/or Project Priorities and TIP documents online
• Promote, via news releases, social media, the development of the TIP and/or Project Priorities to the TPO, the TPO advisory committee members, and other interested parties
• Hold public workshops for TIP and/or Project Priorities across the Bay County TPO area, unless an LRTP update is underway, in which case the TIP and/or Project Priorities would be discussed in conjunction with LRTP presentations
• Coordinate public outreach to at least two additional community groups (with emphasis on the underserved) unless an LRTP update is underway, in which case the TIP and/or Project Priorities would be discussed in conjunction with LRTP presentations
• Provide the public with a sufficient opportunity to review the draft TIP and/or Project Priorities documents online
• Include public input collected at workshops in the draft TIP and/or Project Priorities
• Include TIP and/or Project Priorities review in the advertisement of the TPO meeting when the draft TIP and/or Project Priorities are to be presented
• Provide public with an opportunity to comment during public forum when the draft TIP and/or Project Priorities are presented for review to the TPO and advisory committees
• Include adoption in the advertisement of the TPO meeting when final draft TIP and/or Project Priorities are to be presented
• Provide public with an opportunity to comment during public forum when the draft TIP and/or Project Priorities are presented for adoption to the TPO and advisory committees
• Publish adopted TIP interactive site and final Project Priorities document on website

Any proposed projects entered into the Efficient Transportation Decision Making (ETDM) environmental screening tool allow for the opportunity to incorporate environmental considerations into transportation planning and engage the resource agencies, as well as, support the environmental policy of FDOT “to help preserve and enhance Florida’s natural, physical, cultural, and social environment as we develop, implement, and maintain transportation facilities and services” (Policy No.: 000-625-001-l). The ETDM tool provides citizens with the opportunity to direct comments to FDOT agencies. The ETDM tool also provides other stakeholders the opportunity for early input and consideration of the environment in transportation planning and will be included in the Long Range Transportation Plan process as needed (https://etdmpub.fla-etat.org/est).

**AMENDMENTS TO ADOPTED PLANS (LRTP OR TIP)**

Administrative modifications to the LRTP or TIP are minor revisions and do not require public review, but must be included in the advertisement of the TPO meeting when the modification is presented.

An amendment is a major revision to an LRTP or TIP and includes adding or deleting projects to a plan. It also includes major changes to project costs, initiation dates, or design concepts. Amendments must be included in the advertisement of the TPO meeting when
the draft amendment is presented. The public must be provided with an opportunity to comment during public forum when the draft is presented for adoption to the TPO and advisory committees as follows:

- Provide the public with a sufficient opportunity to review the draft amended document online
- Include adoption in the advertisement of the TPO meeting when amendment is to be presented
- Provide public with an opportunity to comment during public forum when the amendment is presented for adoption to the TPO and advisory committees
- Publish adopted amended final document on website

UNIFIED PLANNING WORK PROGRAM

The Unified Planning Work Program (UPWP) is the document that details the tasks assigned to the TPO staff and the projected funding to cover those tasks within the fiscal year. The plan covers a two-year period, but is revised annually, in April, to refine task descriptions and reflect changes necessary within the forecasted financial management schedule. Public involvement for this administrative document must be made available to the public, federal agencies, and interested parties for comment. Below are some of the steps utilized to update and revise the UPWP:

- Provide the public with a sufficient opportunity to review the draft document online
- Include review in the advertisement of the TPO meeting when draft is to be presented in February
- Provide public with an opportunity to comment during public forum when the draft is presented in February for review to the TPO and advisory committees
- Include adoption in the advertisement of the TPO meeting when final draft is to be presented in April
- Provide public with an opportunity to comment during public forum when the final draft is presented in April for adoption to the TPO and advisory committees
- Publish adopted final document on website

ADDITIONAL TPO PROJECTS AND PLANS

Public involvement strategies and techniques vary widely depending on the depth and detail of a project or plan. Examples include the Congestion Management Process Plan, Corridor Management Plan, Bicycle-Pedestrian Plan, and the Regional Freight Plan. Project-specific public involvement elements will be included prior to the planning process. The TPO’s typical public involvement elements may include, but are not limited to:

- Providing the public with a sufficient opportunity to review the draft document online
- Including review in the advertisement of the TPO meeting when draft is to be presented
- Providing the public with an opportunity to comment during public forum when the draft is presented for review to the TPO and advisory committees
- Including adoption in the advertisement of the TPO meeting when final draft is to be presented
- Providing the public with an opportunity to comment during public forum when the draft is presented for adoption to the TPO and advisory committees
- Publishing adopted final document on website

ASSESSMENT OF PUBLIC PARTICIPATION STRATEGIES

The Bay County TPO must assess the effectiveness of its public participation strategies to ensure that funds and time invested in public participation activities are achieving the TPOs goals. It is standard practice for all projects and initiatives initiated by the TPO to require an evaluation of public outreach activities on a quarterly basis. If the assessment reveals that the public participation goals are not being achieved, techniques may be modified or changed.
The Bay County TPO’s public participation activities can be evaluated through numerous possible methods. Currently the TPO is measuring effectiveness by tracking the following:

- Number and quality of outreach opportunities
- Number of social media followers and posts
- Number of eNewsletter subscribers and eNewsletters
- Number of news release subscribers (media as well as groups and organizations) and number of news releases distributed
- Number of attendees at public workshops
- Number and geographic distribution of CAC members
- Number of unique visitors to the website
- Number of completed surveys

GET INVOLVED!

For more information about the Bay County TPO or to learn about ways to get involved, please contact the Public Involvement Coordinator at 850-332-7976, follow us on Facebook at Facebook.com/WFRPC and Twitter @WFRPC, visit us online at www.wfrpc.org or write to:

Bay County Transportation Planning Organization  
c/o West Florida Regional Planning Council  
P.O. Box 11399  
Pensacola, FL 32524  

For questions, comments, or concerns about civil rights or nondiscrimination; or for special requests under the American with Disabilities Act, contact the Title VI Coordinator at 850-332-7976.
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<th>Acronyms</th>
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<td>ADA</td>
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<td>Code of Federal Regulations</td>
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<td>Efficient Transportation Decision Making</td>
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<td>Moving Ahead for Progress in the 21st Century</td>
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<td>Public Participation Plan</td>
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<td>Telecommunication Device for the Deaf</td>
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