

ECRC'S BRITTANY ELLERS CHOSEN AS A 2021 RISING STAR



Brittany Ellers

Public Relations Coordinator
Emerald Coast Regional Council

The Emerald Coast Regional Council is proud to announce that Public Relations Coordinator, Brittany Ellers, has been chosen as one of the 2021 InWeekly's Rising Stars. Each year, InWeekly selects 64 young professionals under the age of 40 in the community who exemplify leadership abilities. InWeekly has featured 769 leaders since 2008. You may find the class of 2021 at <https://inweekly.net/rising-stars-2021/>

Brittany is a graduate of the University of West Florida and has been with ECRC for 10 years. She has been an invaluable asset to ECRC and the Northwest Florida region. Congratulations to Brittany and all of the 2021 Rising Stars!

What makes your job 'click' for you?

I believe hearing and respecting other perspectives is a crucial ingredient for success with any project. I get to serve communities from Mexico Beach, Fla. to Lillian, Ala., and ensure citizen voices are heard on local and regional projects alike. Honestly, it's just so much fun.

What's the best advice you've ever been given?

My mom has always told me to be true to myself and genuine. I have found that's key when truly connecting with the community. Our communities are such treasures, and I want to do whatever I can to protect those treasures.

Tell us about the best/most rewarding project you've ever worked on.

I have enjoyed working on many rewarding projects, but I would have to say that working on Ciclovía Pensacola has been one of the most rewarding, both personally and professionally. I can't describe how rewarding it is seeing the community actively engaged in a project that I helped lead.

What's on your regular reading list?

Other than local publications and scopes of work, my reading list is always changing. I love visiting the public library to grab a few books.

What keeps you in Pensacola?

My family and friends are the most important reasons to stick around, but beyond that, I love the big-little city vibe, you can do anything from paddle boarding to shopping at a local market. There is always something to do. I also admire our community's passion for helping each other.